

## SHARENEWS

### Codebook Article-Level

#### General instructions

As a rough guide, we see everything that could appear in a newspaper as news/current affairs. We do not judge the quality: highly partisan or biased content qualifies as well as quality journalism.

Coding is done based on title and blurb only; you do not need to follow the links! **However, the URL itself may contain important information: e.g., <https://www.voetbalprimeur.nl/videos/833904/ro...> indicates its a video (thus, should be coded as FILTER=0), or <https://www.volkskrant.nl/columns-opinie/het-is-welletjes-me....> Indicates that it needs to be coded as GENRE=2.**

#### Variables

##### **FILTER**

0	irrelevant	This article is not about news and current-affairs, even in a broad sense. It's non-textual. → STOP CODING
1	relevant	This article is at least somewhat related to news and current affairs. These <i>can</i> be political items, but also a review of a recent movie or a new gadget, a blog that somewhat contributes to a societal debate, etc. <b>It needs to be somehow related to <u>current</u> events/affairs!!!</b>
Examples that are relevant despite not being 'hardcore news': <a href="http://www.opiniestukken.nl/opiniestukken/artikel/1304/Zwarte-Piet-is-niet-racistisch">http://www.opiniestukken.nl/opiniestukken/artikel/1304/Zwarte-Piet-is-niet-racistisch</a> <a href="https://tweakers.net/nieuws/156186/nvidia-werkt-met-microsoft-aan-raytracing-voor-minecraft.html">https://tweakers.net/nieuws/156186/nvidia-werkt-met-microsoft-aan-raytracing-voor-minecraft.html</a> <a href="https://www.nieuweoogst.nl/nieuws/2019/06/22/schoolboek-nemen-loopje-met-waarheid">https://www.nieuweoogst.nl/nieuws/2019/06/22/schoolboek-nemen-loopje-met-waarheid</a>		
9	Potentially relevant, but non-[Dutch Italian German Polish]	This article may be relevant, but the content is not in the local language or is aimed at an audience in a different country with the same language (.be, .at, .ch) → STOP CODING
999	NEED ADVICE	I cannot decide this and want my supervisor to have a look at it

## GENRE

Determine the journalistic genre. Based on title, blurb, and URL, contain whether to the best of your judgement, the article is a:

- |   |                    |   |
|---|--------------------|---|
| 1 | Regular news story | News story in a broad sense, including both breaking news and background stories  |
| 2 | Opinion piece      | Commentary, op ed, etc. <b>It needs to be marked as such. For instance, if the URL makes clear that it is from the opinion section (not “https://www.volkskrant.nl/binnenland/...”, but “https://www.volkskrant.nl/opinie/...” , or if the blurb or title contains an explicit mark (e.g., “Opinion”, “Commentary”, ...</b> |
| 3 | Interview          | [if explicitly marked as such; a portrait of a person that is not written in a question-answer form is coded as 1 instead]. <b>It is not enough if the headline consists of a quote by someone.</b>   |
| 4 | Non-textual        | Contains no text (except maybe a caption) but only video, graphics, and/or audio --> STOP CODING  |
| 5 | Satire             | Satirical text  |
| 6 | Fact check         | Text only devoted to fact-checking something that was in the news   |
| 9 | Unclear            |   |

## TOPIC

What is the main topic of the story? Select the one that fits the story most closely. If multiple, select the one that is particularly emphasized (e.g., in the title).

- |   |                             |  |
|---|-----------------------------|--|
| 1 | Politics                    | News items about elections, corruption, politicians or political parties. On all levels, from local to national and international politics. Politics is seen in a broad sense: most societal issues that are not covered by the other topics qualify (have a look at the subtopics in POLTOPIC). For instance, most health care topics qualify as politics, unless they are specifically about the financial situation of a health insurance company (that's Economy) or specific advice (“How to loose 10kg”; “Change your insurance now” → these are Lifestyle). |
| 2 | Economy                     | News items covering the state of economy, stock market situations, job market, condition of workers, business activities, etc.   |
| 3 | Culture                     | News items about music, theatre, film, literature and poetry, museums, general exhibits, etc.<br><br>When in doubt between Culture and Entertainment: Focus on the art (the music, the movie): Culture. Focus on actors, musicians, etc. as persons/celebrities: Entertainment.  |
| 4 | Sports                      | News items covering sports results, individual athletes/ teams, leagues, drug use in sports, etc.  |
| 5 | Entertainment and lifestyle | News items covering celebrities, animal stories, travel stories, social relations, housing, gadgets, religion, fashion trends, food, advice (e.g., on love, insurance, health), human interest topics.   |
| 6 | Crimes and disasters        | News items about judicial decisions, murder, robbery, crime investigations, rape, natural disasters, fire, accidents (car, plane, train, etc.)<br><br>This category is about incidents, not about policies or structural issues: For, instance, articles linking criminality to the multicultural society  |

		are coded as Politics/Immigration; articles about people dying because of a terrorist attack are coded as Politics/Terrorism.
7	Science, technology, innovation	News items covering inventions, individual scientists, space exploration.
9	Other	
999	DON'T KNOW	

## POLTOPIC

If TOPIC==1, THEN CODE THIS QUESTION  
ELSE CONTINUE WITH NEG\_POS

Also here, code only the main topic.

1	Local issues
2	Taxes, finances, government debt and spending
3	Unemployment and Pensions
4	Health care system
5	The educational system
6	Terrorism
7	Defence / foreign affairs
8	Housing
9	Immigration and integration
10	The environment, climate and energy issues
99	Other

CONTINUE WITH NEG\_POS

## NEG\_POS

Determine whether the story is about **good news** or **bad news**. Based on title and blurb, answer the question: Is the main theme/underlying story [good|bad] news? Determine the main actor first before answering the question!

-1	bad news ('story of failure')	"Something bad happened to [MAIN ACTOR]: a person, group of people, community or country, etc.": Tragedy, disaster, crime. [i.e., NOT hope etc]
0	mixed	Both elements occur
1	good news ('story of success')	"Something good happens to [MAIN ACTOR]: a person, group of people, community or country, etc. ": Succes, achievement, etc.
9	Neither	The article contains neither indications of good news or bad news.

## PERSONALIZATION

Is this story presenting a societal or political topic such that it is focusing on personal issues rather than the political issue?

0 no

1 yes

This breaks down an abstract topic (unemployment rates going up) by telling the story of a person (Joe got unemployed). “Vanaf dat moment wordt zorg verlenen aan onverzekerden vergoedt door de overheid. “De vlag mag van mij uit”, zegt John blij. Hij moest als dakloze het ziekenhuis verlaten, omdat hij geen verzekering had.” instead of: “De overheid gaat zorg voor onverzekerden vergoeden.”

In principle, people are mentioned by name, but in sensitive circumstances, it may be anonymous: “A cancer survivor tells his story”.

## EMOTION

Does this story try to evoke the following emotions? Focus on the framing of the study, not on your own feelings! Test: Is the emotion cue inserted; could the story be told without it?

### EMOTION1

0 no

1 yes

hope, reassurance, confidence

### EMOTION2

0 no

1 yes

anxiety, worry, fear

### EMOTION3

0 no

1 yes

enthusiasm, excitement, eagerness

### EMOTION 4

0 no

1 yes

anger, irritation, upset